

# Voices of Aphasia Challenge Sample social media & email templates

## **SAMPLE EMAIL**

Subject: Help Me Support the Aphasia Center of California!
Hi,
I'm taking part in a fundraiser for an incredible organization close to my heart, the <b>Aphasia Center of California</b> (ACC), and I'd love your support!
For the next 3 months (September–November), I've joined the <b>Voices of Aphasia Challenge</b> , a fun way to raise awareness and funds for people living with aphasia, a language disorder caused by brain injury (like a stroke).
Aphasia can affect speaking, understanding, reading, and/or writing—each person experiences aphasia differently.
It does not affect thoughts, opinions, or intelligence.
Our goal is to <b>raise \$50,000</b> and reach <b>100 new donors</b> , and I'm hoping you'll help us get there. The first \$10,000 donated will be matched, so your gift goes twice as far!
You can support me by:
Donating online: <a href="https://bit.ly/AphasiaChallenge">https://bit.ly/AphasiaChallenge</a>
Sharing this cause with friends, family, and coworkers
Learning more about aphasia at <a href="http://www.aphasiacenter.org">http://www.aphasiacenter.org</a>
Thank you so much for helping me support this amazing community!
Warmly, [Your Name]



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#### **SOCIAL MEDIA POSTS**



Help me support the Aphasia Center of California! I'm raising money to raise awareness and funds for people living with aphasia, a language disorder caused by a brain injury (like a stroke). Our goal is to raise \$50,000 - join me in this great cause!





Rebuilding communication.

Transforming lives.

We provide lifechanging services for people with aphasia.

Give today at: AphasiaCenter.org





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- Facebook: [Share Aphasia Center of California post about fundraiser]
- > Help Give a Voice to Those with Aphasia

The Aphasia Center of California provides life-changing services to people living with aphasia — but we receive *no* federal, state, or insurance funding.

We rely on **donors like you** to keep our programs running.

- Please consider making a donation today: <a href="https://bit.ly/AphasiaChallenge">https://bit.ly/AphasiaChallenge</a>

